

ORGANIZER



VMAT
2026



VIETNAM MATERIAL
HANDLING FIESTA
www.vmat.com.vn



INDUSTRIAL
AUTOMATION FIESTA
www.automationfiesta.com

VIETNAM MATERIAL HANDLING FIESTA

Northeast Section - HAIPHONG
15-17 APRIL 2026

Southern Chapter - BINH DUONG
17-19 JUNE 2026

Northern Chapter - BAC NINH
04-06 NOV 2026

**TECHNOLOGICAL SOLUTIONS FOR
WAREHOUSING AND MATERIAL
HANDLING SYSTEMS**

INTRO- DUCTION

VMAT will be holding alongside with VIAF 2026, focus on Material Handling, Warehousing, Storage & Racking Systems, Transportation and Logistics Automation Event. In this event, VMAT will be the platform for the latest industry innovations and for exchanging ideas and insights on material handling equipment, storage & racking, warehousing, transportation, Supply Chain Solution and Logistics Automation for the future. The advantages of Vietnam's low labor costs and low rental costs are offset by product diversification, quality improvement, and the entry of large-scale high-tech companies. There is an increasing demand for a logistics automation system that can reduce labor costs by efficiently utilizing limited space by introducing various automation facilities and correcting errors in the production process in real time. The introduction and use of automated processes and industrial robots that use the right technology are changing the manufacturing, production and distribution environment.

“TECHNOLOGICAL SOLUTIONS FOR WAREHOUSING AND MATERIAL HANDLING SYSTEMS”



The exhibiting showcase of VMAT related fields:

- Material Handling
- Warehousing
- Storage & racking systems
- Transportation
- Supply Chain Solutions
- Logistics Automation

The premier trade exhibition for material handling, warehousing, storage & racking systems, transportation, supply chain solution and logistics automation.

VMAT 2026

MARK OUR EVENTS GAIN YOUR MARKET

NORTHEAST SECTION
HAIPHONG
16-18 APRIL 2026

VIETTIEP CENTER



Targeted Market:
Bac Ninh, Ha Noi, Hai Phong,
Hung Yen, HAIPHONG, Hai Duong,
Thai Nguyen,....

SOUTHERN CHAPTER
BINH DUONG

17-19 JUNE 2026
WTC EXPO - BINH DUONG



Targeted Market:
Binh Duong, Ho Chi Minh, Dong Nai,
Long An, Tay Ninh, Binh Phuoc,
Ba Ria - Vung Tau,...

EXHIBITION CALENDAR

NORTHERN CHAPTER
BAC NINH
04-06 NOV 2026
KINH BAC CULTURAL CENTER



Targeted Markers:
Bac Ninh, Ha Noi, Hai Duong, Hung Yen,
HAIPHONG, Hai Phong,...

“STEP INTO TOMORROW WITNESS INNOVATION
AT OUR UPCOMING EXHIBITION SERIES”

EXHIBITOR PROFILE

- Aerial Work Platforms
- Agents, Distributors & Trading
- Auto ID/RFID Automated Guided Vehicles (AGV)
- Castors & Wheels
- Complete Installations, Systems & Accessories
- Complete Logistics Service Packages
- Computer & Control Systems
- Controls & Sensors
- Consultancy, Planning & Financing
- Cranes & Accessories
- e-logistics
- ERP Management Systems
- Factory Equipment
- Forklift Trucks & Accessories
- Government Agencies
- Handling Systems & Overhead Conveyors
- Identification technology
- Industrial Doors & Gates
- Intra-logistics systems & Software

- Labeling Equipment & Systems
- Lifting Equipment & Platform Lifts
- Load cells & Measurement
- Loading Equipment
- Logistics Services
- Packaging & Order-picking Systems
- Packaging & Palletizing Solutions
- Pallet Trucks
- Pallets & Containers
- Port Handling/Systems Process
- Equipment Robots & Handling
- Robot Palletizing Systems
- Scales & Dispensing Equipment
- Shelving Systems Trade Associations
- Transport Services
- Warehousing Systems

VMAT 2026





VMAT catering to major industries:

- Logistics & Supply Chain
- Retail
- Automotive
- Fast Moving Consumer Goods
- Oil & Gas
- Manufacturing

Visitor Profile:

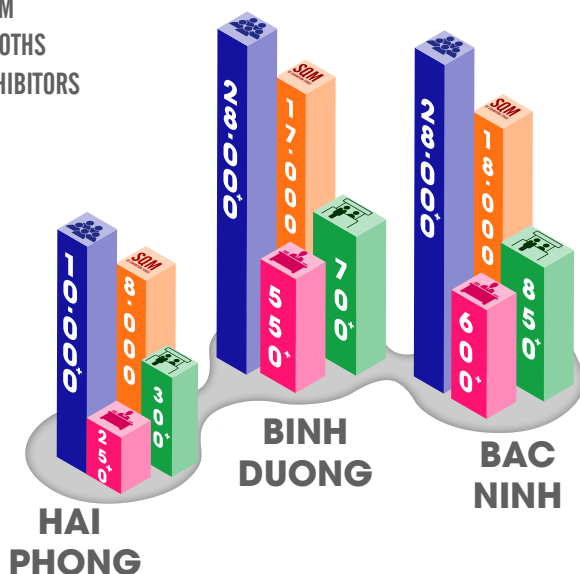
- Agents, Distributors & Trading
- Building & Construction
- Engineering
- Factory Builders/ Contractors
- Freight & Cargo

Government Agencies:

- Industrial Stockiest
- Logistics
- Manufacturing
- Ports and Airports
- Road Transport
- Shipping
- Warehousing & Distribution

PROJECTED FOR EACH EXHIBITION

VISITORS
 SQM
 BOOTHS
 EXHIBITORS



OPPORTUNITIES



INCREASE IN VISITORS

30%



JOB FUNCTION

- Management
- Operation
- Procurement & Purchasing
- Production • Engineering & Technical
- Quality Control



CONFERENCE STREAMS

3 SPEAKERS
20+

3 DAYS



6 NETWORKING
EVENTS



JOB SCOPE

“ **Meet Thousands of
Manufacturing Machinery
& Technology in One Mega Event** ”



By exhibiting at VMAT, you can:

- Increase awareness and visibility of your brand
- Specify, evaluate and assess products in real-time
- Drive business, exchange ideas and reconnect with the industry
- Target a highly sought-after
- Audience of buyers and decisionmakers

- Distributors, Representative Agents & Traders
- Energy, Power & Utilities
- Factory Operations Manager
- Import & Export Department
- Infra-structure Industry Management
- Innovation Division Manager
- Innovations & Design Manager
- Logistics Industry Management
- Logistics, Facilitation and Warehousing Manager
- Maintenance/ Service Manager
- Manufacturing Industry Management
- Metalworking/Steel Mill
- Parts & Components, Service and Maintenance Manager
- Port Authority
- Processes Improvement Division
- Production & Operations Engineer
- Production Engineer
- Production Manager, Technical Manager
- Purchaser & Procurement Manager
- R&D, QC, QA Manager
- Service and Maintenance Manager
- Solutions Sourcing Manager
- Subcontractors & Contract Manufacturing
- Testing and Standards Division

VIETNAMESE MANUFACTURERS PAVILION

The Vietnamese Manufacturers Pavilion showcases the capabilities of Vietnam's precision engineering and advanced manufacturing industry.

The Vietnamese Manufacturers Pavilion is where VMAT celebrates the very best in Vietnamese manufacturing, providing a showcase for some of the country's most accomplished component manufacturers, precision engineering firms, toolmakers, advanced manufacturers, and general engineering companies.

INTERNATIONAL CONFERENCE



The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

- Digitalizing Manufacturing Conference
- Smart Connected Factory
- Connected and Versatile Supply Chain
- Design, Test, Make
- Adaptable, Flexible Manufacturing operations and Skills
- IOT & Industry 4.0 Conference
- Robotics, Machine Learning and Artificial Intelligence Conference.

10 HIGHLIGHTED PRODUCTS CATEGORIES

ADDITIVES AND ADVANCED MANUFACTURING

(Additive Manufacturing, 3D Printers, Materials and Contract Molding Services)



MACHINE TOOLS AND ANCILLARY EQUIPMENT

(CNC Machinery, Lathes, Mills; Contract Manufacturing/Precision Machining; Cutting Tools, Tooling & Tool Holding; Forming & Fabricating Machines; Plasma, Laser, Waterjet & Ultrasonic Machines; Ancillary Equipment Suppliers)



MTS

(Measuring, Inspection, Testing and Weighing Machines, Sensors and Cameras)



INDUSTRIAL ODM/EMS.
(Development and Manufacturing ODM/EMS and Outsourcing Services)



ROBOTICS AND AUTOMATION



01

MECHANICAL COMPONENTS AND MATERIAL TECHNOLOGY

(Motor, Bearing and Mechanical Components, Machining, Pressing and Other Processing Technologies)



02

03

INDUSTRIAL AI/IOT

(IOT Platforms, AI Solutions and Communication Devices)



04

05

FACTORY FACILITIES AND EQUIPMENT

(Warehouse Automation, Energy-Saving Products for Factories, Logistics Equipment, Maintenance Products and Safety Products)



06

07

MANUFACTURING DIGITAL TRANSFORMATION

(IT Products and Services to Drive Digital Transformation (DX) For The Manufacturing Industry)



08

09

DESIGN ENGINEERING AND MANUFACTURING SOLUTIONS

(Material Handling & Logistics, IT Solutions Include CAD, CAE, ERP, Production Management Systems for The Manufacturing Industry)



10

WHY CHOOSE THIS AREA?

HAIPHONG is an industrial hub in northern Vietnam with many advantages for investors:

Strategic Location: Close to Hanoi with efficient transport links and proximity to Noi Bai International Airport.

Robust Industrial Zones: 9 planned industrial zones and 44 industrial clusters. Plans are under way to establish 6 industrial zones spanning over 1,100 hectares..

Strong Economic Growth: Over \$3 billion USD in investments in 2023, with significant contributions from domestic and FDI projects.

HAIPHONG

HAIPHONG is known as the industrial hub of northern Vietnam, attracting strong investment, especially FDI, with the presence of major companies such as Foxconn, Luxshare, and Yadea. Since becoming operational, HAIPHONG's industrial zones have spurred economic growth and significant economic restructuring, gradually making HAIPHONG a standout destination for industrial investment development in the country.

BINH DUONG

With a strong GDP growth rate and located in the center of the southern key economic region and next to Ho Chi Minh City, Binh Duong has become the industrial center of the country with outstanding infrastructure.

- 28 operating industrial zones.
- 7 under developing zones (21 completed).
- 14.5% (Gross Regional Domestic Product: GRDP) / Population 2.5 million.
- Ho Chi Minh airport and export port: within 10~15km.

Export: 35.7 billion USD. Binh Duong exports 35.7 billion USD in 2022, 10% national's export value.

Open investment policy. The province has issued many import ant policies, brought solutions to improve the investment environment, increase competitiveness to attract FDI and develop the economy.

Diversified investors from 65 countries and territories.

Industrial Production: Accounts for 10% of Vietnam's export value, 13% national industrial production.

#2 FDI Attraction: 32.9 billion USD. Binh Duong ranks #2 in FDI attraction, 34.92 billion USD.

The heart of industrial zone: 48 industrial zones and clusters.

Staged in Binh Duong, the exhibition is a good platform to find and secure opportunities in Binh Duong. It attracts key players from manufacturing, supporting and general industries.

BAC NINH

Favorable geographical location: Has potential and advantages of geographic location for development. Bac Ninh is strategically located in a crucial economic area in the North and a key point of economic triangle of Ha Noi – Hai Phong – Bac Ninh.

Has 16 concentrated industrial parks approved by the Government, more than 33 countries and territories have invested in Bac Ninh so far and many projects are calling for investment.

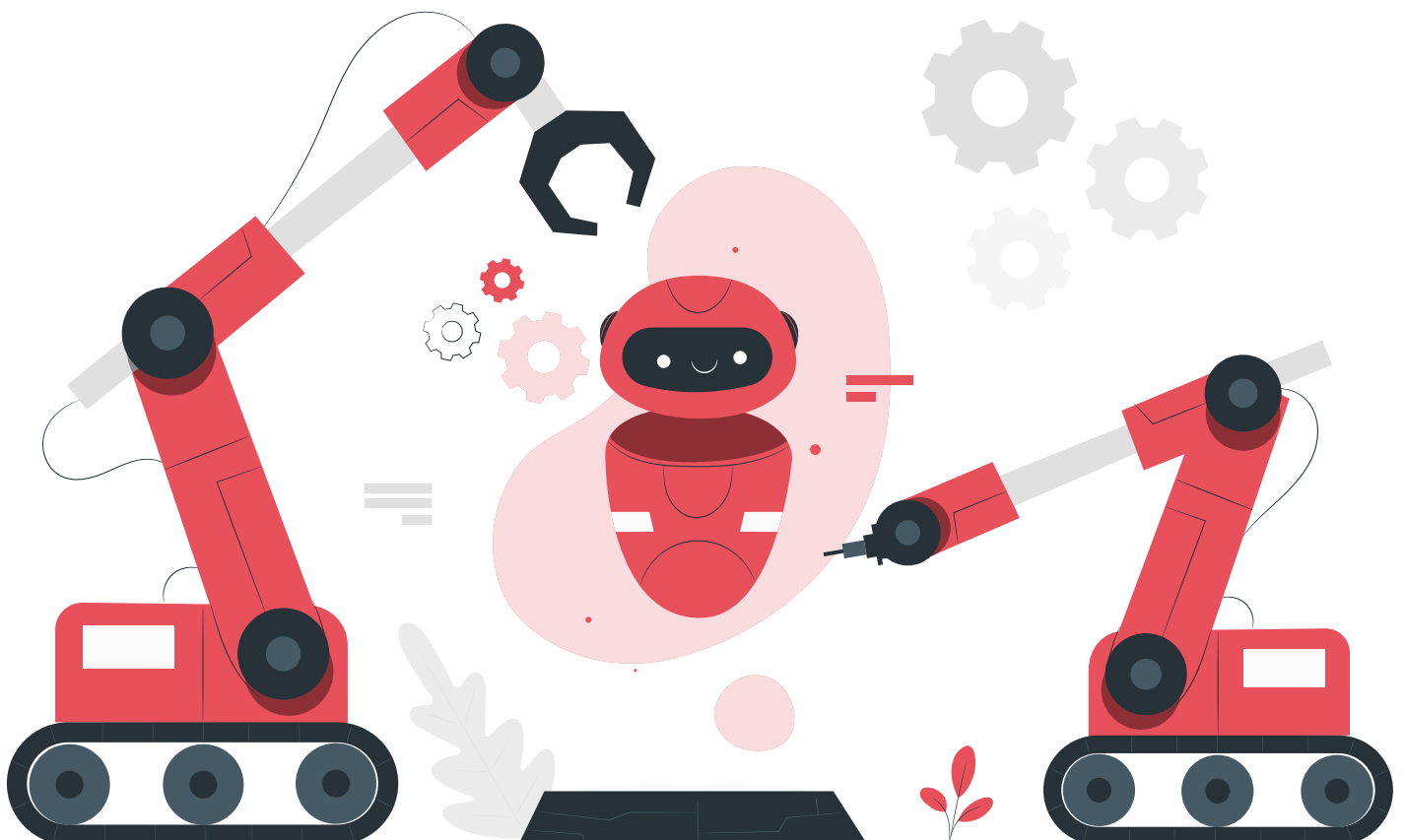
Gradually modernizes and industrializes the economy.

- 8 concentrated industrial zones.
- 10 industrial zones come into operation.
- 7.45% (Gross Regional Domestic Product: GRDP) / Population 1.4 million.
- Noi Bai Airport (Ha Noi): ~ 40 km
- Bac Ninh has 6 domestic ports.

Is one of the province's most dynamic economies and is becoming an increasingly large importer of capital goods necessary to meet its large infrastructure needs as well as consumer goods to satisfy its rapidly expanding consumer market.

Has very high Foreign Direct Investment (FDI) attraction and carrying out investment attraction effectively.

Attracts well-known investors and multinational economic groups and the best platform to showcase your product and services to meet the north of Vietnam manufacturer's needs.



CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



INDUSTRIES 4.0 ZONE



INNOVATION ZONE



EXHIBITION



LIVE DEMO



BUSINESS MATCHING



CONFERENCE



BUYER ZONE



FACTORY VISIT TOUR



PRODUCT
SHOWCASE BAZAAR



INDUSTRIAL
CONSULTING

01

SUBMIT
APPLICATION

02

1ST
PAYMENT
50%

Within 7 days from Step 1

03

2ND
PAYMENT
50%

2 months before the
first day of exhibition

04

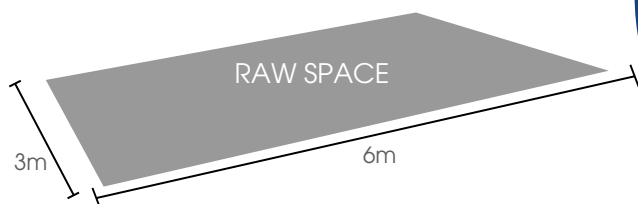
BOOTH
INSTALLATION

05

EVENTS START

REGISTRATION

OFFER PACKAGES



Package A:

Space & Standard Shell Scheme
Package includes:

White Panel Partition, One Fascia Board with Company Name

- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs

- One Power Socket 5 Amp Single Phase, One LED Lights

- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m²

Package B:

Space only

*Note: Minimum 18m²

REVIEW

 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 25 NHÀ TRIỂN LÃM EXHIBITORS 800+ KHÁCH THAM QUAN VISITORS 25.000+ 2025	 DIỆN TÍCH SQM 17.000m ² BAC NINH Northern chapter - VIETNAM	 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 25 NHÀ TRIỂN LÃM EXHIBITORS 700+ KHÁCH THAM QUAN VISITORS 18.739 2025	 DIỆN TÍCH SQM 16.000m ² BINH DUONG Southern Chapter - VIETNAM	 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 10 NHÀ TRIỂN LÃM EXHIBITORS 200+ KHÁCH THAM QUAN VISITORS 8.365 2025	 DIỆN TÍCH SQM 6.000m ² BAC GIANG Northeast Section - VIETNAM
 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 20 NHÀ TRIỂN LÃM EXHIBITORS 500+ KHÁCH THAM QUAN VISITORS 19.992 2024	 DIỆN TÍCH SQM 17.000m ² BAC NINH Northern Chapter - VIETNAM	 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 20 NHÀ TRIỂN LÃM EXHIBITORS 450 KHÁCH THAM QUAN VISITORS 16.268 2024	 DIỆN TÍCH SQM 15.000m ² BINH DUONG Southern Chapter - VIETNAM	 QUỐC GIA TRUNG BAY EXHIBITTING COUNTRIES 10 NHÀ TRIỂN LÃM EXHIBITORS 150+ KHÁCH THAM QUAN VISITORS 3.879 2024	 DIỆN TÍCH SQM 5.000m ² DA NANG Middle Chapter - VIETNAM

CONTACT INFORMATION

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Thank you

**AND SEE YOU AT
VMAT 2026**